

BY NATALIE ROSE

Ways to use diffuse - apply - flavour

Reasons to Body Brush Improve lymphatic drainage, decrease cellulite-stress and improve skin health energy levels!

Chapter Title in Brief LEMON, LIME, TANGERINE, GRAPEFRUIT, WILD ORANGE!

O'CLOCK TO BED Happy bodies require a good 7-9 hrs sleep, every night!





drops LAVENDER

5 Drops PATCHOULI 5 Drops GERANIUM ADD to 10ml Spray Bottle coconut oil

PLANT SMILES 12

**GROW LAUGHTER** HARVEST LOVE!

GIVE YOUR SELF TIME

Remember to breathe and write down your to do list each morning.



#### Welcome!

I am so excited you're here, because I know you are passionate about finding a more natural approach to your health + self care and you love creating a lifestyle that is full of choice + freedom.

Whether you've been apart of our community for a while or you have just connected with us, please know you have not opened up this opportunity doc by coincidence. There is a part of you being pulled to seek change, whether that is more freedom in your finances, your time...or perhaps to help others in a bigger way.

Welcome to the greatest journey of all time!

essentiallylowtox.com

support@essentiallylowtox.com





#### A LITTLE BIT ABOUT ME TO BEGIN...

I few years ago I was working on the gym floor, training clients about the importance of a healthy body composition during the day nd studying nutrition in my spare time.

I was looking for a natural addition to my detox program and discovered that you could use pure essential oils to flavour your meals and support your metabolism. It was the quality and the beautiful pure aroma that changed my perspective on using aromatherapy in my program.

It was personal taste and home care tools that would support my clients journey, I was most excited about.

Emotional eating patterns, hydration and exercise oils to motivate and soothe that my clients love the most.

#### LET'S BEGIN...

I believe in supporting women/men in accessing the tools they need to empower themselves to create a big and beautiful business AND life. What I'm about to share with you is the perfect vehicle for merging all of that together, and that vehicle goes by the name doTERRA {meaning 'gift of the earth'}

doTERRA is a wellness company with the purest essential oils in the world as their core product {here's why}. On top of that, they have an amazing vision to help every home feel empowered to use natural approaches in their health + self care.

And while they have blessed us with these powerful essential oils...there's a beautiful shift happening in the business landscape today because of them.

I'm honoured to take you through a snapshot of what this same opportunity could mean for you. I've created a space for you to jump in and start right away. The beauty of it is that you get to use the most amazing essential oils + wellness products in your own life, while you share them with others. These oils are incredible - there's over 100 things you can do with the lemon, lavender + peppermint oils alone. But the business side had me excited from day one, because I saw the possibilities for not only my family, but for others.

YOU'RE Invited!

# AR Other ATTIC

Ways to use diffuse - apply - flavour

What are the 3 ways essential oils can be used? Essential oils enter the body primarily in three ways—

Applied to the skin, inhaled, or ingested.

Within each of these, there are many different kinds of application methods.

For example, you can apply essential oils topically using compresses, sprays, baths, or massaging them into the skin.





## Sparkle Blend

drops LAVENDER

5 Drops PATCHOULI

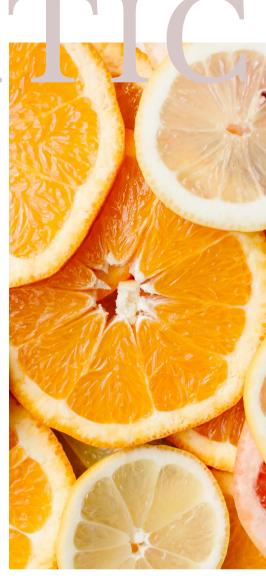
5 Drops GERANIUM

ADD to 10ml Spray Bottle coconut oil

Improve lymphatic drainage, decrease cellulite-stress and improve skin health energy levels!

The citrus family of essential oils is notable for their lymphatic effects. By stimulating the lymphatic system, stagnancy is relieved; lymph is moved.

These essential oils include sweet orange, lemon, mandarin, tangerine and grapefruit and are popularly thought of as cleansing. By stimulating the lymphatic system, stagnancy is relieved; lymph is moved.





24 GIVE YOUR SELF TIME
Remember to breathe and write down your to do list each morning.

Do you have a morning ritual to prepare for your the next 24hr a head?

Diffuse your oils blend, get a cuppa or lemon water. Then start brain storming and write down whats on your mind.

A clear mind, motivates your day!

# AR OTHER THE

8

## LEMON, LIME, TANGERINE, GRAPEFRUIT, WILD ORANGE!

- Dryer Balls: Add two to three drops to dryer balls to add a refreshing aroma to your laundry.
- Relaxing Bath: Add to Epsom salts and enjoy soaking in a hot bath.
- **Digestive**: Massage a few drops on your stomach.
- **Diffuse it**: Add a few drops in a diffuser for an uplifting aroma.
- Stress: Releases stress when applied topically or aromatically.
- Mood: Uplift your mood by inhaling the oil deeply.
- Perfume: Put one drop on your wrist and rub both wrists together for a great everyday perfume.
- Sleep: Diffuse at night to wind down after a long day.
- Hand Massage: Add to a carrier oil for a cheerful hand massage.
- Negative Emotions: Diffuse or use topically to cheer up.
- Household Cleaner: Add about 10 drops to a spray bottle with water.

CITRUS BLISS®
Oil Uses



Ingredients: Wild Orange, Lemon, Grapefruit, Mandarin, Bergamot, Tangerine, Clementine, Vanilla Bean Absolute.





12

PLANT SMILES
GROW LAUGHTER
HARVEST LOVE!

9

O'CLOCK TO BED Rest and restore + Dare to dream



# Before we dive into more detail on the biz opportunity....

I want you to understand why so many people are experiencing more abundance + freedom in their life through sharing these oils. It's because they don't have to hype it up or oversell, in fact, these products don't require much selling.

The way we live, the choices we make, the products we use, the food we eat, the company we keep etc...it's all an expression of our core beliefs, and one of my core beliefs is that the body was designed to heal itself, and when given the right support...it does. Beautifully.



## THE SECRET OF GETTING AHEAD, IS GETTING STARTED."

Women around the world are feeling empowered to take care of their family's health in a natural way. Where health coaches could help their clients go to that next level of wellness. Where practitioners could have a product that their clients could use at home after being adjusted. I wanted to be a part of it all - I believe so much in doTERRA's vision





#### doterra Wellness Advocate

Many start using the oils, fall in love with them and can't help but want to share them with others.

And just by doing that - they are building a dream biz serving others. We have experienced wicked awesome growth on our team and I attribute that to the quality of people we attract and the support systems in place to help you rock whatever path it is you choose to take.

When you first begin with us, we want to teach you how to use and love your oils.

Since our beautiful products are the building block of business, we have an incredible plan in place to help you take care of yourself, while building your product knowledge + confidence in what sets doTERRA apart!

We have solid plans in place to help you do just that.



be brave enough to be had at SOMETHING NEW!



#### Our team culture

When you enroll with myself or a wellness advocate on TEAM Natalie Rose - you are not only supported by that person, but you are supported on a grander scale by our global team. Upon starting your journey - we have an incredible system of support + value waiting for you. The above highlighted some of the action steps we take in the first few months to support you on a physical level in getting to know your oils, these are some other resources that we see to be crucial!

You are supported every step of the way! ebooks, live webinars, email news and private groups.

Weekly updates of our favourite ebooks + recipes sent direct to your inbox.

Regular 1:1 mentoring for your first 90 days then monthly ongoing depending on your biz goals!

Complete online training so you can educate yourself in this business in your own time.

Local opportunities to connect with our beautiful tribe over coffee, fitness and biz training sessions.

Ebook to share with your customers on their first month using the oils (non branded so you can make it your own).

A 30 min, 1:1 welcome call + membership overview

Access to our online community (customers/oil lovers) + separate biz tribe Wix.com group which is FILLED with love and support

PRE-DONE SYSTEMS FOR YOU



#### Can we talk about money for a sec

(don't get awkward, now....)

In our world, there are 3 ways to bring home the bacon:

Earned Income: exchanging your time for money. {and time is our most valuable asset}

Investment Income: having a portfolio where your money is invested in stocks, bonds, funds etc

Passive/Residual Income: network marketing, eBooks, online programs, movies etc



66 Average EARNINGS for the leadership ranks

#### So there are 2 questions you'll want to ask yourself:

1 - if you do nothing different, would you be happy in 5 years being in the same spot your are today

2 - Does your current income stream have a cap?

Rank	Structure	Average Monthly Earnings	Average Annual Earnings	Percent of Leaders
Silver	Shur — Sh	\$2,200	\$26,000	62%
Gold	G G G G G G G G G G G G G G G G G G G	\$4,800	\$57,000	22%
Platinum	PLEPLUM —  Siver Silver	\$8,800	\$106,000	5%
Diamond	Duncted Duncte	\$16,900	\$203,000	8%
Blue Diamond	GO GO GOS GOST	\$41,600	\$499,000	2%
Presidential Diamond	PD Prosperato Danond Ps Ps Ps Ps Ps Ps Ps Psimum Patinum Patinum Patinum Patinum Psimum Patinum Patinum Patinum Patinum Psimum Patinum Pati		\$1,372,000	1%

#### Why do doTERRA as a business?

If you're wondering why in only 10 years time - doTerra has created the most waves in the NM industry, this is why:

The product sells itself, it works and it's consumable. {Because of this doTerra has a 70% retention rate of users - where as almost every other network marketing company has 10-15% retention}

The compensation plan is built to support lifelong residual income - not a get rich quick setup.

#### Other doTerra Resources you may find interesting:

- >>> <u>CLICK HERE</u> to view the doTERRA Compensation Plan
- >>> <u>CLICK HERE</u> to view the 2017 doTERRA Opportunity + Earnings Disclosure
- >>> CLICK HERE to look at the most recent company factsheet

### Why the network marketing model?

First of all - I used to have the same skeptical feeling about network marketing as you may have. What was missing for me in the past when I was approached {constantly} was that I didn't have a strong belief in what the product could solve for people. I craved purpose, freedom and the ability to create my own income, as well as the opportunity to be home with my babies when that time came.

So, there are 3 things you will want to always investigate when you are looking at a network marketing opportunity:

Product :: People :: Pay

#### PRODUCT, PEOPLE, PAY

I have come to love direct selling and believe it is the BEST biz model for truly helping others and being recognized with abundance and freedom.

We are always going to need healthcare and the demand for more natural solutions + prevention tools will always be there and has never been as needed as today. The essential oils + wellness products that doTERRA provides are in high demand.

In the minimal years that doTERRA has been in business, they have grown to be the largest essential oil company in the world! You don't accomplish that kind of growth if you don't have amazing products to back you up!

From an opportunity + potential point - doTERRA has a 70% retention rate with product users. That is HUGE!

And it's a product that you can market in a way that aligns with who you want to serve.

There are 2 retail models that every company/brand must decide between:

- > Conventional marketing {such as 30 sec commercials on TV, billboards or paper collateral} or
- > **Network marketing** {buying through an individual's own marketing + support system}.

If you've experienced the essential oils yourself, you can see that there is extreme value in bringing people together to educate them and allow them to experience the oils. So instead of doTERRA pumping their dollars into conventional marketing, they have created this ultimate growth model to pay their people to market. And through this compensation model and your own creative expression, you can absolutely design a life perfect for you! You get to be in business for yourself, but not by yourself.

#### Ways to share the oils...

#### Ways to share the oils...

<u>Person-to-person sharing:</u> Meeting for an oils + tea date, handing out samples at the gym, having your faves in your bag for others to try, mailing samples to friends and family, inviting a person to your home to try them, and so on. This is going to be best if you feel more confident working 1:1 as opposed to presenting to a group.

<u>Sharing on a blog or website:</u> This can be something like a banner on your blog or website, a blog post(s), webpage(s) describing the oils or how to use them, or just casually lacing your own personal use throughout your writing, site photos, etc.

<u>Sharing through social media:</u> It could be Instagram pictures, or photos, articles, or mentions on social sites like Facebook, Twitter, Pinterest, Tumblr, etc. It can be casual or formal or anything in between.

Free or paid ONLINE classes: An example of free online classes can be found here on OHH. A paid or free online class could be a teleseminar, webinar, e-course, ebook, etc. These are generally created once and redistributed again and again.

<u>Free or paid LIVE classes:</u> These can be small in-home classes, public workshops (such as at a library), private classes (for a chiropractor or wellness studio), public demonstrations (health expos etc)

<u>Free or paid coaching/consulting:</u> If you're a health coach or wellness practitioner or offer some other service that fits you can offer one-on-one support for your clients who are using doTERRA products and create health protocols or coaching regimens based on the oils.



### How to start

#### 1. CHOOSE YOUR <u>STARTER KIT + OPEN A WHOLESALE ACCOUNT</u>

Opening a wholesale account with doTERRA gives you access to the biggest savings. You can open the account for \$35, or you can do it the smartest way and start with a kit. When you start with a kit, doTERRA waives the \$35 wholesale fee and all of the guesswork and overwhelm is completely gone!

Each kit is great for different specific reasons so hang with me till the end of the page so you can figure out which one is best for you. Keep in mind that there is never an obligation to sell oils or order monthly with doTERRA membership.

Absolutely no strings attached. Just the highest quality, purest oils available in the world today and a super simple way to have them delivered to your door.

So let's chat starter kits...



#### NATURAL SOLUTIONS

Experience the power of doTERRA essential oils and products through the Nature's Solutions Starter Pack. This starter pack is the perfect companion to assist with achieving your wellness goals!

#### You'll receive:

- 15mL bottles of each: DigestZen®, dōTERRA Purify®, Tea Tree, Oregano, AromaTouch®, Frankincense, Lavender Peace™, Easy Air®, Citrus Bliss®, Lavender, Lemon, Peppermint, Smart & Sassy®, Lemongrass, On Guard
  - 10mL bottle of each: PastTense®, ClaryCalm®
    - Ice Blue® 5mL
    - Ice Blue Rub®
    - Correct-X™
    - Fractionated Coconut Oil 115mL
      - Easy Air® Vapour Stick
        - Petal Diffuser 2.0
  - doTERRA Wooden essential oils display box (stores 16 oils)
    - On Guard® Beadlets
    - On Guard® Cleansing Toothpaste
    - On Guard® Foaming Hand Wash with 2 dispensers
      - Wholesale Membership

\*Part of Fast Track Loyalty Rewards

First Time New Wellness Advocates or Wholesale Customers who purchase the Oil Sharing Starter Pack, have a 100 PV Loyalty Rewards (LRP) order the following month, and also maintain an active Loyalty Rewards template their third month qualify to receive:

- 100 LRP points
- Start LRP point accrual at 15%

Item# 60201019 Your Price AUD \$508 PV 320

CPTG® Certifed Pure Tested Grade



#### LLV STARTER PACK

This pack is only available for a Limited Time and includes some of our most popular, easy to use foundation products at a great value with FREE Enrolment! Everything in this starter pack is useful for everyday use.

Includes these essentials: dōTERRA Lifelong Vitality Pack® LLV Lemon essential oil 15mL Peppermint essential oil 15mL Lavender essential oil 15mL Ice Blue Rub®

Item# 60217454 Your Price AUD \$191 PV 100



Maximum nutrition for energy, focus, relief, and well-being





essentially elite

## ARE YOU READY TO GET YOUR OILS?

**Step 1:** Click over to <u>my shop, click join</u> + save, and enter your country and hit continue.

**Step 2.** On the ENROLMENT ORDER page, tick "LOCAL OTG" order to order from Australia. Select "Wholesale prices" and then hit continue.

Step 3: Enter your contact and shipping info. The "Enroller ID" and "Sponsor ID" boxes should already be filled in for you. But if not, enter 4772823 in both boxes and the name should come up as "Natalie kalenjuk."

**Step 4:** Select your starter kit and any additional products you would like to add.

**Step 5**: Enter in your payment information and then hit "Process Order Now and Continue".

You can also set up your Loyalty Rewards order during this same process if you choose (to build a business, you'll need your Loyalty Rewards Order set at 100PV (PV =points value) monthly but you can change the items in your cart and the date of shipment ANYTIME before the day of shipment. YOU WILL NOT GET CHARGED FOR YOUR LOYALTY REWARDS ORDER UNTIL IT SHIPS (winning).

**Step 6:** Shoot me a message on Facebook RITUALS SLIM to get in touch and so I can help you get started off on the right foot with your new oils!

To your health + high vibes, Your Natalie Rose





Join US Live Q&A

CLASSES!

Purchase pure essential oils
ENROLL TODAY

LEARN MORE

LEARN MORE



RECIPES FOR SKIN
TREATMENTS

WEIGHT LOSS + WELLNESS
PROGRAMS

LEARN MORE

LEARN MORE



ESSENTIALLY ELITE By Natalie Rose Online Nutrition + Wellness Programs

Target whole foods - functional foods Skin + Wellness - reduce stress Sports performance- core fitness

#### CONTACT

PO Box 2109 TUGGERANONG ACT 2901

Web: essentiallylowtox.com support@essentiallylowtox.com

